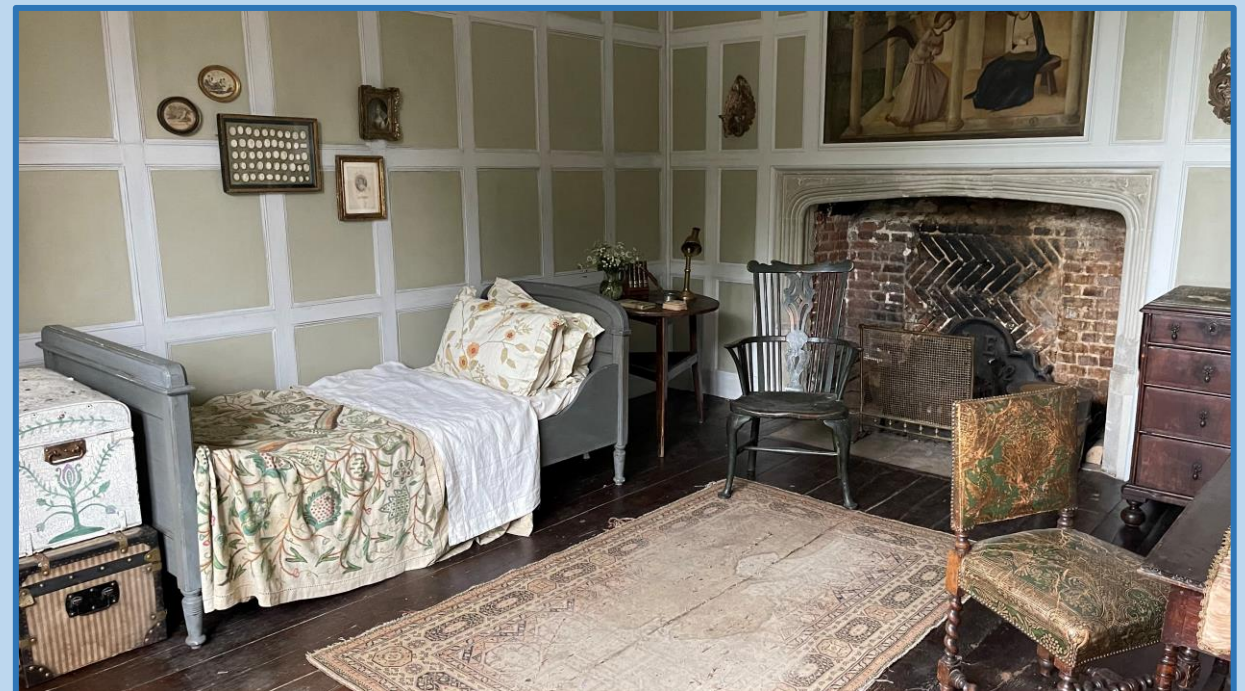


Persuasion



Uppercross Cottage at Chenies Manor



Uppercross Cottage at Chenies Manor



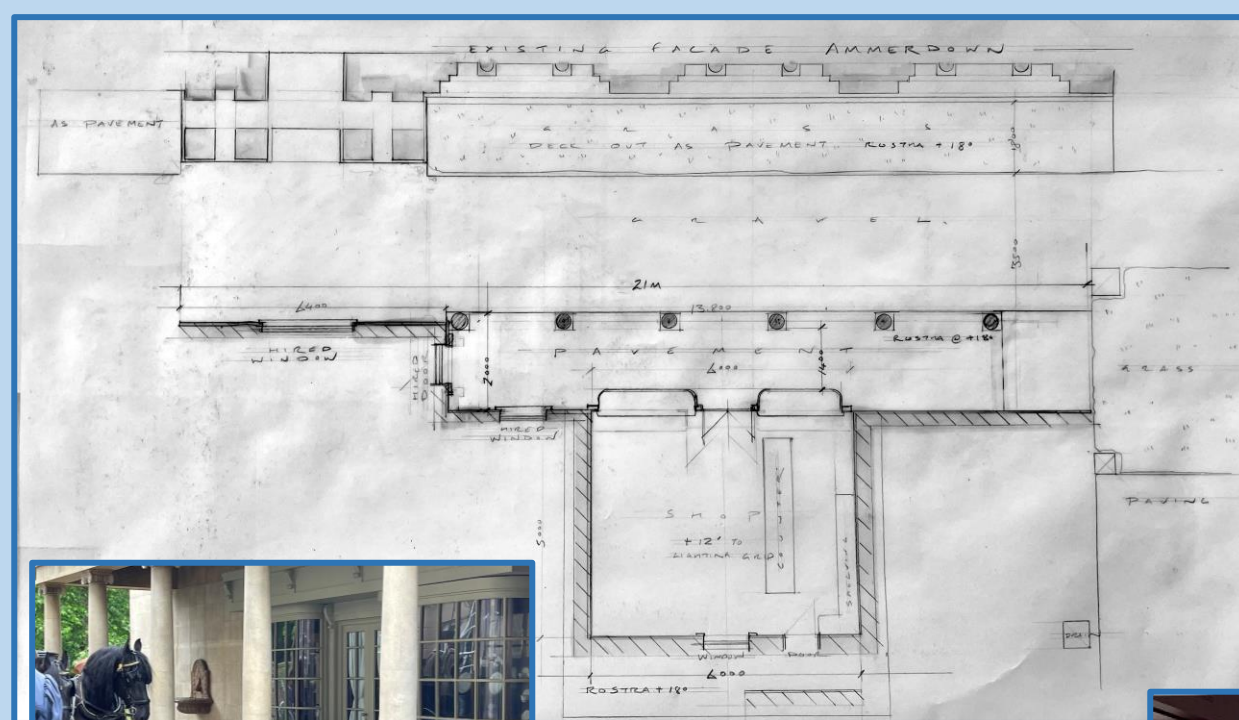
Harville House at Chenies Manor



Uppercross House at Brympton D'Evercy



Uppercross House at Brympton D'Evercy



Molland's Confectioners





Camden Place at Amerdown House



Kellynch Hall at
Trafalgar Park



Production Design - Persuasion

This adaptation of Jane Austen's Persuasion presents the story and dialogue with a modern twist. Anne Elliot, played by Dakota Johnson, speaks to camera and the audience as a thoroughly modern woman, albeit in a period setting.

The production design aims to stay true to period but in a paired back way that sits comfortably with this more modern take on the source material. For example, cosy unpretentious Uppercross cottage (though appropriate for the mid nineteenth century) appeals just as much to our contemporary senses. By concentrating on the emotions that each environment evokes, the design aims to create a timelessness.

Persuasion is a story of three parts and the colour palate helps the design distinguish between these acts. Act one is set in the countryside where the peacock greens and garish arsenics of Sir Walter's showy home graduate to the faded sage and summer greens of Uppercross. Act two centres on a trip to Lyme Regis where the blues of sea and white of the waves are reflected in the Lyme Inn and seaside settings. The final act of Persuasion takes place in Bath where, in contrast to rural and coastal settings, pinks and yellows evoke a more urban, less welcoming environment. The colours always reflecting the emotions of our heroine Anne Elliot and all achieved in close collaboration with lighting and costume design.

Budget restrictions meant that Persuasion was shot mainly on location, where a number of different settings were found within the same houses. Uppercross Cottage and the Lyme Inn were both created in Chenies Manor whilst Camden Place Bath and The White Horse Bath were filmed in Ammerdown House in Wiltshire. A Bath street and confectionary shop were built in the grounds of the same location. Trafalgar House, Brynpton d'Evercy and Bath city completing the locations for filming. Each house fully decorated to fit the colour palate brief of the design.

As always, a film is only as good as its parts. On Persuasion the collaboration included a wonderfully talented art department and construction team headed by Keith Slote, who managed to create such high production values with limited funds. Faye Brother's stunning set decoration and Ruta Daubure's delicate graphics completed a terrific team. Most importantly, we made each other laugh and enjoy the process of creating something special together.

John Paul Kelly



Production Designer

'Persuasion'

jpkellys@me.com

07770390161