

NO FLOOR NO MORE

REHOUSE YOUR SET'S CARPET

REDUCE LANDFILL

HELP VULNERABLE PEOPLE

AWARD CATEGORY: PLANET POSITIVE AWARD

PRODUCTION TITLE: TED LASSO S3

PRODUCTION COMPANY: SHOE BUCKET LTD.

DISTRIBUTOR: WARNER BROTHERS.

UK RELEASE: APPLE TV.

PRODUCTION DESIGNER: PAUL CRIPPS, PAULFILMTVDESIGNER@GMAIL.COM

SUPERVISING ART DIRECTOR: IAIN WHITE, WHITEHEATH4@GOOGLEMAIL.COM

SET DECORATOR: KATE GOODMAN, KATERGOODMAN@ICLOUD.COM

PRESENTED BY INDIA PIM, ART DEPARTMENT ASSISTANT.

CRIMES OF CARPET

THE ENVIRONMENTAL IMPACT OF MANUFACTURING CARPET:

PRODUCING JUST 0.09M SQUARED OF NYLON CARPET (A PRODUCT OF CRUDE OIL) IS ESTIMATED TO GENERATE 6.35KG OF CO₂ EMISSIONS. SIMILARLY, THE SAME AMOUNT OF WOOL CARPET IS ESTIMATED TO GENERATE 4.8KGS OF CO₂.

TO PUT THIS INTO CONTEXT, JUST 4 CARPETS FROM OUR SETS WOULD HAVE ALREADY POLLUTED OUR PLANET WITH APPROXIMATELY 68 TONNES OF CO₂ BEFORE WE PURCHASED THEM!

UNSUSTAINABILITY IN THE INDUSTRY:

TOO MANY FILM/ TV PRODUCTIONS ALLOW GOOD CARPET TO END UP IN LANDFILL, AS USED (THOUGH *HARDLY USED*) CARPET IS A DIFFICULT SELL!

SUCH LARGE AMOUNTS OF GOOD CARPET TO GOING TO WASTE AFTER FILMING IS AN ENVIRONMENTAL CATASTROPHE. ESPECIALLY AS LANDFILL LEADS TO A PLETHORA OF NEW POLLUTANTS.

THE PEOPLE IN NEED:

WHEN A COUNCIL FLAT IS REISSUED THE CARPETS ARE TORN OUT FOR HYGIENE PURPOSES.

HOWEVER, THIS MEANS THAT THE NEW TENANTS WHO OFTEN CAN'T AFFORD TO REFIT CARPETS ARE LEFT WITH COLD BARE FLOORBOARDS OR CONCRETE.

ALREADY A MISERABLE SITUATION, THE RISE IN HEATING COSTS IS MAKING THIS HARDER AND HARDER ON VULNERABLE PEOPLE.

THE SOLUTION:

PIA HONEY PENNY IS CAMPAIGNING AGAINST THIS POLICY AND TAKING ON THE RESPONSIBILITY OF HELPING VULNERABLE PEOPLE HERSELF. OUT OF HER OWN POCKET, PIA IS BUYING SECOND HAND CARPET AND REFITTING HOMES VIA HER CHARITY No Floor No More.

I HAD ALL OF OUR REMAINING SETS CARPETS DELIVERED TO/ COLLECTED BY THE CHARITY AND IN A MATTER OF DAYS EACH ONE WAS FITTED INTO MULTIPLE FAMILIES' HOMES.

DIFFICULTIES:

PIA RUNS No FLOOR No MORE WITHOUT ANY HELP. THIS MEANS THAT COLLECTION/ DELIVERY TIMING HAS TO BE CAREFULLY ORCHESTRATED. IT ALSO MEANS THAT SHE HAS LIMITED SPACE TO STORE THE CARPETS THAT SHE TAKES ON.

AS WE RAISE AWARENESS FOR THIS CHARITY IT WILL ALSO BE IMPORTANT TO CONSIDER IT'S CONSTRAINTS, OFFER SUPPORT WHERE POSSIBLE AND ENCOURAGE VOLUNTEERS.

COMMUNICATION:

AS THIS IS SUCH A WONDERFUL PLACE FOR A PRODUCTION'S CARPETS TO GO TO, MY TEAM WERE COMPLETELY ON BOARD WITH ME SELLING THE CARPETS TO No FLOOR No MORE. IT WAS A NO BRAINER!

THE CHALLENGE IN COMMUNICATION WILL BE HOW TO SPREAD THE WORD ABOUT No FLOOR No MORE FURTHER SO THAT NO MORE OF OUR INDUSTRY'S CARPETS ROT IN LANDFILL AND VULNERABLE PEOPLE SUFFER NEEDLESSLY.

BUDGET:

AS SO FEW PEOPLE ARE WILLING TO BUY SECOND HAND CARPET, AT THE RATE THAT WE IN THE FILM INDUSTRY HAVE TO GET RID OF THEM, WE WERE ABLE TO LOWER THE ASKING PRICE FOR OUR CARPETS BY A GENEROUS PERCENTAGE.

No FLOOR No MORE STRUGGLED TO FIND THE FUNDS TO PURCHASE SO MUCH CARPET AT ONCE. HOWEVER, I THINK THAT THE MORE ATTENTION THE CHARITY RECEIVES THE EASIER IT WILL BECOME FOR THEM TO FIND FUNDING, AND DEPARTMENTS MAY RECOGNISE No FLOOR No MORE'S WORK SO MUCH THAT THEY CAN DONATE THEIR CARPETS FREE OF CHARGE.

A FEW HEARTWARMING REVIEWS FROM THOSE WHO RECEIVED OUR CARPETS:

Anyone looking for carpet very very cheap contact Pia honey penny she has helped me with carpet for my son's room and my stairs and I couldn't be happier also had it fit for a great price by walker he has done an amazing job I absolutely love my stairs!! Being concrete we couldn't afford to ever get our stairs done due to the council ripping out perfectly good carpet before we moved in so this left us with cold floors during the winter Pia has her own page and can help if you have bare floors Pia just needs room measurements picture of room and you can collect a price that will fit it's that easy and to make a small donation to keep this amazing lady doing what she's doing I paid £15 for my stairs and £20 for a bedroom carpets please message pia as she has lots still to go!! - Walker Freeman



Filters Posts you've seen Most recent

Thank you so much again to [Pia Honey Penny](#) at St Albans Carpets & Flooring Reuse and all her hard work in being able to source another amazing piece of carpet and underlay for another room in our house.

You work so hard to help those in need who can't afford to pay out for brand new carpet and have nothing on their floors when they move into a property.

We as a family can not thank you enough for offering this amazing service again and helping us finally have carpet in another bedroom. Without you and all your hard work we wouldn't have been able to achieve this and would still have hard wooden floorboards to walk on.



Saranna Murphy is with **Pia Honey Penny**.

8 Oct · 🌐

<https://www.facebook.com/groups/stalbansflooringreuse/?ref=share>

I just want to say a huge thank you to Pia . I'm not sure if you all realise how tirelessly she works to keep this group alive and the hard work she puts in at the yard .I was there today and saw her in action. Some of the carpets are huge and heavy. It takes up sooo much of her time being a busy working mum and grandma too and doing this from the goodness of her heart ❤️. If anyone is due to collect ,has collected or messages her please bear this in mind and pay for the carpets ASAP. Donations of carpets gratefully received. 🙏 if any volunteers can help 🙌 too it would be appreciated xx



THANK YOU FOR WATCHING!



LET'S MAKE A CHANGE

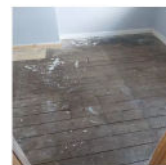


IMAGINE THE IMPACT OF GETTING
THE WHOLE INDUSTRY ON BOARD...



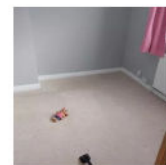
READ THE REAL LIFE STORIES FOR
YOURSELF HERE:

[HTTPS://WWW.NOFLOORNOMORE.ORG/](https://www.nofloornomore.org/)



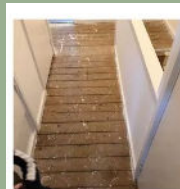
BEFORE

Child's bedroom with
bare floor-boards.

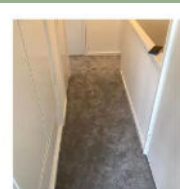


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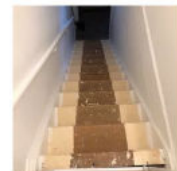
Child's bedroom with
new carpet through our
scheme.



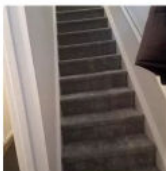
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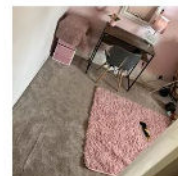
BEFORE



AFTER



BEFORE



AFTER