

Invitation to support the BFDG 13th Production Design Awards and other exclusive BFDG initiatives for the Art Department

The BFDG promote community and excellence in film and TV art departments.



We empower our members to be confident and united in excellence, sharing our creative visions



Blair Barnette, The Power (2023), FBI: International (2022), You Were Never Really Here (2017)



Jonathan Paul Green, Atlanta (2022), Fleabag (2016-19), Wrecked (2018)



Jamie Lapsley, Fireworks (2022), Expensive Shit (2020), Bodyguard (2018)



Simon Bowles, The Son (2022), Hyde Park on Hudson (2012), The Descent (2005)



Sonja Klaus, Great Expectations (2023), The Power (2023) Terminator: Dark Fate (2019)



Graham Wyn Jones, Spider Man: No Way Home (2021), Hunter Killer (2018), Beauty and the Beast (2017)

The BFDG Committee invites you to join us to continue to be the UK leader in creative excellence within film and TV.

The 13th Production Design Award Partnerships



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GOLD SPONSORS

















SILVER SPONSORS



CreativeZero





















Celebrating our members' and partners' excell ence in the Art Dept

2023 sponsors

Partner with the BFDG and align your company values and vision with ours

Togetherness knowing the strength that arises from unity and collaboration



Nurturing & Empowering building confidence in our colleagues

> Dynamic - we respond, resource, and adapt as an organisation and as individuals

Authenticity we hold integrity and honesty in everything we do, especially when it's challenging

Celebratory acknowledging excellence within British Art Departments, big or small

Commit to an Award Partnership and help shape the event with us for 2024

BRITISH FILM DESIGNERS GUILD

Saturday 24th February

Gold Sponsor
Award from £12K
Choose from:

- Lifetime Achievement
- Outstanding Contribution
 - Planet Positive
 - Film & TV Awards
 - Drinks Reception

Silver Sponsor Circa £8K

- After Party
- Goody Bags
- Entertainment
- Sustainability Initiatives

Advertising Sponsor

 Full, have and quarter page options available, from £1500

Our Award Highlights in 2023

- 1st BFDG Planet Positive Award in association with We Are Albert
- Outstanding Talent to include mentoring and support for juniors
- Table of trainees and mentees available for sponsorship (non BFDG members)
- Spotlight on the unique roles and different levels of expertise in the UK Art Departments
- Focus on emerging talent through
 Spotlighting Talent and Short Film Award
- Returning live to The Londoner superboutique hotel in Leicester Square



Celebrating our members' and partners' excellence in the Art Dept



The 12th Production Design Awards winners

Peter Lamont Spotlighting New Talent, Supported By Netflix. Katie Mazurek - Junior Draughtsperson

Best Production Design – Commercial, Supported By Helix, B&Q "Flip" – Pd: Dan Betteridge, Ad: Kate Mcconnell *Pulse films*

Best Production Design – Short Film, Fireworks - Pd: Jamie Lapsley, Ad: Felix Coles *Wilder Films*

The Planet Positive Award, Supported By Universal Pixels, The Essex Serpent - The Art Department *Apple TV*

Best Production Design – Light Entertainment Tv Programme Including Comedy And General Entertainment, Man Vs Bee - Pd: Carly Reddin, Sad: Nigel Evans, Sd: Janeeta Panesar *Netflix*



Best Production Design – Independent TV Including Mini Series, TV Movie Or Limited Series, Supported By Ben, Killing Eve S4 - Pd: Lucienne Suren, Sad: Philip Barber, Sd: Mike Britton *AMC+/BBC*

Best Production Design – International Tv Drama Including Mini Series, Tv Movie Or Limited Series, Supported By Ben, Wednesday - Pd: Mark Scruton, Sad: Adrian Curelea, Sd: Rob Hepburn, Sd: David Morison *MGM/Netflix*

Best Production Design – Independent Feature Film – Period, Cyrano - Pd: Sarah Greenwood, Sad: Elaine Kusmishko (UK), Sad: Gianpaolo Rifino (It), Sd: <u>Katie Spencer</u> <u>MGM/United Artists</u>

Best Production Design – Independent Feature Film – Contemporary, All The Old Knives - Pd: Marcus Rowland, Sad: Grant Bailey, Sd: Jude Farr *Amazon*



Best Production Design – International Feature Film – Period, Empire of Light - PD: Mark Tildesley, SAD: Adam O'Neill, SD: Kamlan Man, SD: Véronique Melery *Searchlight Pictures*

Best Production Design – International Feature Film – Contemporary, supported by TLO - Thirteen Lives - Pd: Molly Hughes, SAD: Brandt Gordon, SD: Emma Rudkin, **MGM**

Best Production Design – International Feature Film – Fantasy supported by Revolver Motion, The Batman - Pd: James Chinlund, Sad: Grant Armstrong, Sd: Lee Sandales *Warner Bros.*

Outstanding Contribution to the Art Department supported by Warner Bros. Studios Leavesden - Laura Mayall - Art Director and Nicholas Pelham - Storyboard Artist

Lifetime Achievement Award supported By Data Reprographics - **Judy Ducker**



Timeline

We invite you to commit before the launch date, to ensure you receive the maximum impact available for your sponsorship fee



- > September 2023 Awards launched, entries and asset submissions open
- > October 2023 Entries close
- October 2023 Entries are announced
- November 2023 Submissions close
- December 2023 First vote (to establish finalists)
- ➤ January 2024 Nominees are announced
- January 2024 Second vote (to establish winners)
- 24th February 2024 Winners presented at the 13th Production Design Awards

New partnership initiatives for 2024



Shape the Future Mentoring emerging talent

Building vital connections and resources

Excellent sustainable design and practices

Celebrating our members' a nd partners' excellence

Show your appreciation of our members' work and support the next generation of art department professionals



Shape the future of the Art Department

Join us in securing the future of the Art Department at its highest level and invest in the BFDG mentoring initiative

We are actively seeking partners to collaborate with us in connecting experienced professionals with emerging juniors and trainees. By supporting this initiative, you'll be ensuring that the UK remains a powerhouse in film and TV by nurturing and developing skilled talent.

As a partner, you'll have the opportunity to work directly with the industry's most experienced mentors, making a lasting impact on the standards of our field.



Shape the Future Mentoring emerging talent

Mentoring ambitious talent

The BFDG Mentoring Initiative is seeking partners to collaborate with us in connecting experienced professionals with emerging juniors and trainees.

We have successfully completed two phases of our 1-2-1 mentoring program with support from Screenskills. However, the funding for this program has come to an end. In order to continue nurturing our new and emerging talent, we are looking to hire an administrator who will oversee our own mentoring program.

This program is open to individuals who are not members of the Guild. Only our Guild Heads of Department will be invited to serve as Mentors. Our goal is to reach aspiring mentees who may not typically have access to such opportunities. By providing guidance from experienced Guild seniors, we aim to offer an entry point into the industry.

Join us in supporting and nurturing the growth of talented individuals, while contributing to the BFDG's mission to maintain the UK's position as a leader in film and TV skills.



"There really is nothing more satisfying than seeing someone that you took under your wing turning into an experienced and successful Art Department colleague"

Gary Tomkins, Art Director/Mentor



Features and benefits the mentoring initiative

- PROJECT DATES: Running from January 2024 December 2024
- **FEATURES OF THE SERVICE**: Recruitment of Mentors and Mentees, development of resources, interviews, induction and training sessions, ongoing support, launch event, feedback and ongoing support initiatives
- HOW YOU WILL SUPPORT: Administration and promotion of the service, microsite and materials, running costs, launch event
- HOW WE WILL PROMOTE YOUR PARTNERSHIP:
 Named after you (Your Company Name) Mentor Initiative, Press Release, E Bulletin,
 Website, Launch Event, Meet and host Mentors and Mentees,
- OTHER WAYS YOU CAN GET INVOLVED:
 Become a mentor? Run a webinar for mentees? Host a reception.
- FURTHER INFORMATION: Please ask the team for more details



Partnership Costs Sole sponsor £32K Joint Sponsors £10 - £15K

Help us take our thriving events, resources and upskilling programme to the next level



Building vital connections and resources

Building vital connections and resources for the Art Department

The three strands

- Annual Events Programme
- Launching the Art Department Festival and Craft Awards
- The BFDG Reference Library



Building vital connections and resources

Events Programme 2023/4

In 2024 we have a programme featuring:

BFDG Learn:

- Upskill 60 minute webinars with a key focus on skills sharing / development, and in person training events (e.g. software workshops)
- Portfolio Surgeries one to one speed dating style webinar where newcomers and juniors share their portfolios for feedback with Guild Heads of Department
- Mentoring Surgeries group webinars with a focus on department juniors asking questions to Guild Heads of Department
- Supplier Spotlights 30 minute sessions that focus on key suppliers and their services / opportunities to share best practice on how to work together etc.

• BFDG Design:

 Design Forums: Held virtually featuring case studies of interesting productions (recent award winners) and their design processes.
 Previous examples include Designing Sex Education and Re-Imagining Batman.



Partnership Costs

Stream Sponsor £3k - £8k

Individual Event Sponsor £500.00

Events Programme 2023/4

- BFDG Member Meet Ups
 - Regional Socials networking events in London, Manchester and the South West. These are informal networking opportunities to get together, have a drink and a chat.
 - Global Networking as members of the European Federation of Costume and Production Design, we have been selected to host the 2024 AGM. This will see member partners from around Europe attend England for a weekend of tours, meetings and dinners.
 - BFDG AGM our annual Guild meeting which concludes with drinks on the lawn at Pinewood Studios

As an Annual Event Sponsor you will be able to host or attend the event, either virtually or in person, have your branding on invitations and materials, be thanked at the event, and if appropriate and relevant to the audience present or introduce your work.



Partnership Costs

Regional Events – host your own event!

Global- from £4k

AGM-from £3k

The Art Department Festival

including the Craft Awards

Invitation to be part of this industry leading event

Lead with us in organising The Art Department Festival, a two-day venue take over that brings together the creative minds and problem solvers of the Art Department community. This is an unprecedented opportunity to engage in discussions about best practices and innovative solutions.

Featuring supplier stands, captivating content stage, and an exclusive craft awards show, this ambitious project promises to be the largest gathering of its kind for the art department industry.

We are currently seeking partners to help us launch this exciting new event. There is nothing like it on the market, so let's make history together as the pioneers of this groundbreaking festival.



Partnership Costs

To be discussed

BFDG Reference Library.

House our members' work and support the rich history of the Art Department

We would like to secure and preserve a valuable library of Art Department material currently housed at Shepperton Studios. This collection will soon be without a home, and our goal is to provide a suitable space for it.

Additionally, we plan to digitize and scan this wealth of information, ensuring that the rich history and unique contributions of the UK Art Department to the global film industry are not lost.

Our aim is to make this valuable resource accessible to all members in the future.

We are planning on applying to the **National Lottery Heritage Fund** to support this piece of work.



Partnership Costs

To be discussed

Sustainable Redesign for film & TV

Launching a new sustainable series



Excellent sustainable design and practices

The BFDG Green Initiative is designed to support the Art Department to work more responsibly and sustainably

The BFDG Green Initiative is seeking partners to join us in launching a range of sustainability initiatives that aim to promote more responsible practices among our members and partners.

Expanding on our previous successes, such as the Planet Positive Award and the carbon auditing of our prominent event, we aim to establish a collection of projects that will establish the UK as a leader in sustainable film production by embracing innovative approaches in the Art Department.



Excellent sustainable design and practices

Features of the Green Initiative

Date: Launching in 2024

Activities:

Launch a Sustainability Working Group

- Create Good practice guidelines for the BFDG website
- Run webinars and seminars for members
- Run practical workshops
- Offer support to our corporate partners, around carbon auditing and the journey to net zero
- How we will promote your support: (name it (...) Sustainability Initiative Press Release, E Bulletin, Website, Launch Event, Meet Mentors and Mentees,
- Other ways you can get involved: Join the working group, run webinars, host workshops



Partnership Costs Sole sponsor £20K Joint Sponsors £5K - £10K

Thank You

We look forward to hearing your thoughts. If you have any queries please contact:

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