



Skrappy Kats

'Home-made' shows for the kids

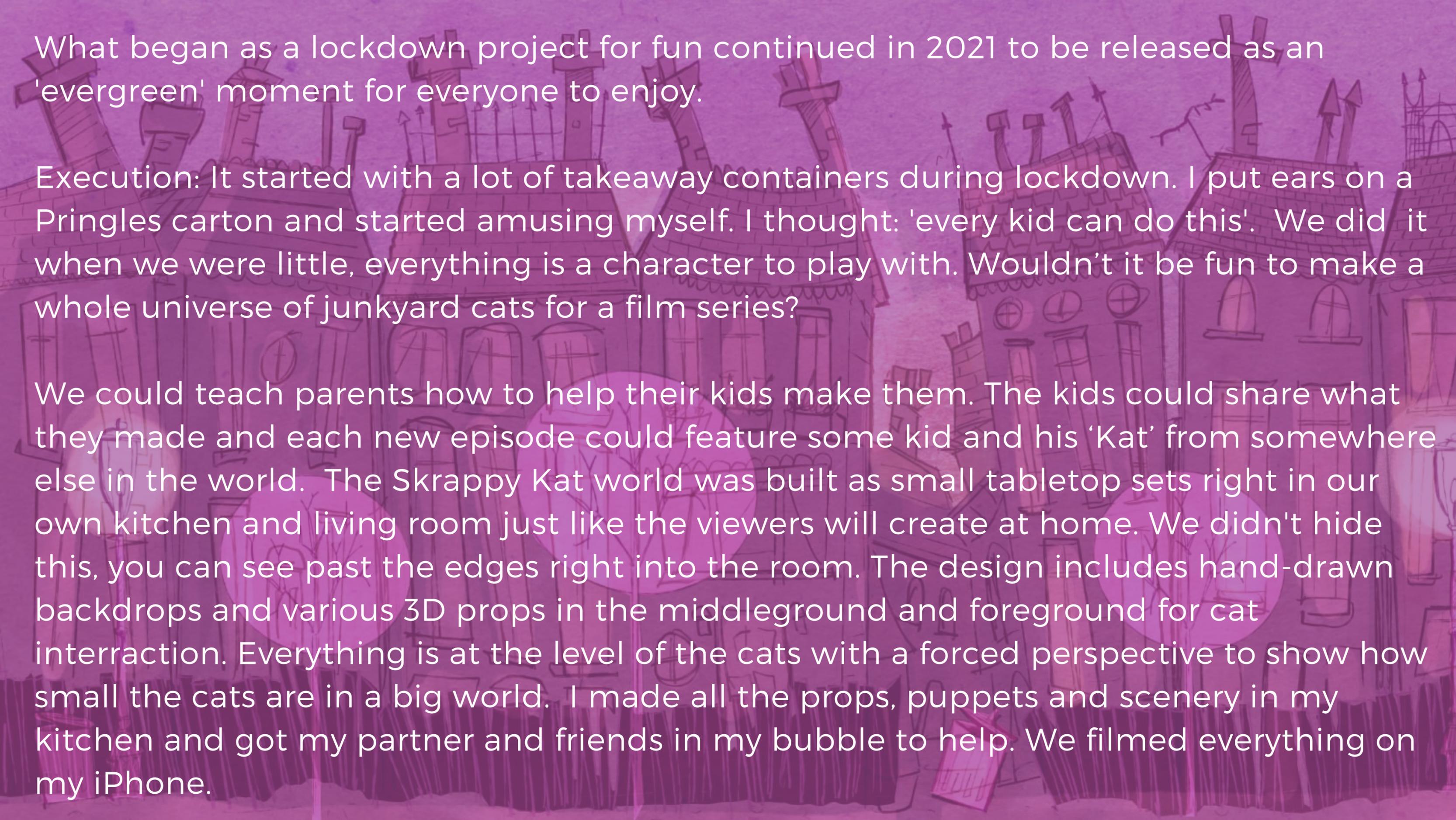
'PUP'pet shows (why 'pups?' We are cats!
We're 'CAT'pets!)

Short stories that viewers can recreate at home, centering on the personality of alley cats around the world who share adventure, science, food, life lessons and friendship,

KAT ×
**PUPPET
STORIES**

Two channels of curiously good cat tales





What began as a lockdown project for fun continued in 2021 to be released as an 'evergreen' moment for everyone to enjoy.

Execution: It started with a lot of takeaway containers during lockdown. I put ears on a Pringles carton and started amusing myself. I thought: 'every kid can do this'. We did it when we were little, everything is a character to play with. Wouldn't it be fun to make a whole universe of junkyard cats for a film series?

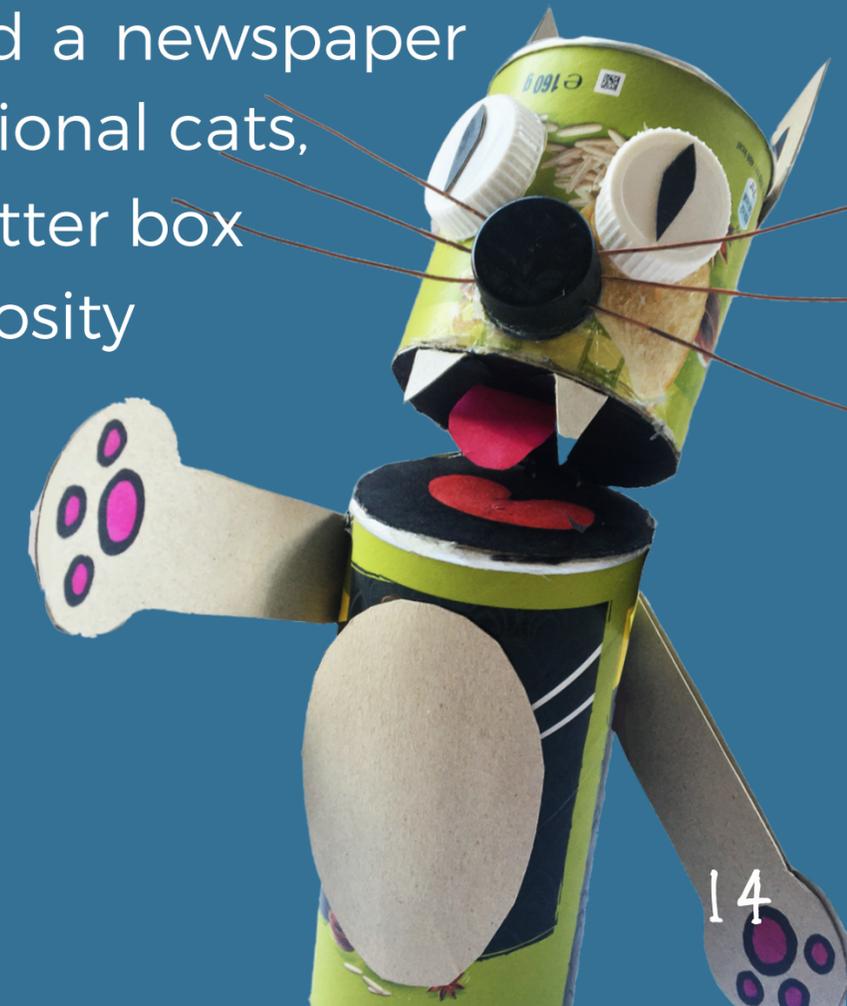
We could teach parents how to help their kids make them. The kids could share what they made and each new episode could feature some kid and his 'Kat' from somewhere else in the world. The Skrappy Kat world was built as small tabletop sets right in our own kitchen and living room just like the viewers will create at home. We didn't hide this, you can see past the edges right into the room. The design includes hand-drawn backdrops and various 3D props in the middleground and foreground for cat interaction. Everything is at the level of the cats with a forced perspective to show how small the cats are in a big world. I made all the props, puppets and scenery in my kitchen and got my partner and friends in my bubble to help. We filmed everything on my iPhone.

THE STORY

Our narrators: KAT and his little kitten sister KIT are regular house cats who have taken to roaming the streets at night, looking for adventures. They talk about recent past moments but also wonder about events yet to come. This is an evergreen universe but our initial narratives will be inspired from this 'new normal' and quarantine period that the actual world is going through.

The story begins when the cats start to wonder where all the humans have gone so they begin to meet each other and make friends. In 'The Litter Box.' They find a newspaper which gives clues as to what's going on. They read stories of other international cats, forming a segue-way into their own stories. Once they realise the Litter box is a portal and they can bring in cats from around the world, curiosity sets in and they want to meet everyone else.

We get to meet and see videos from other international cats at the end of each episode.



CRITICAL THINKING

CURIOSITY DIDN'T KILL THE CAT,
IT MADE HIM SMARTER!

✕ Knowledge is Empowering

Dig deeper into what you *think* you already know. You could be the one who saves the day with your own mind!

✕ Tolerance and Kindness

Skrappy Kats don't have different races only different circumstances and costumes. Generosity and empathy will always prevail.

✕ Recycling and Ecology

Use and reuse - love and protect what you have and consider what you use

✕ Love the Little Guys

Every creature big and small needs care and a loving home. Animals need our help and love too!

OUR PHILOSOPHY



CREATIVELY



Set



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Everything is at the level of the cats with a forced perspective to show how small the cats are in a big world. The B channel will include lessons for how to make it.



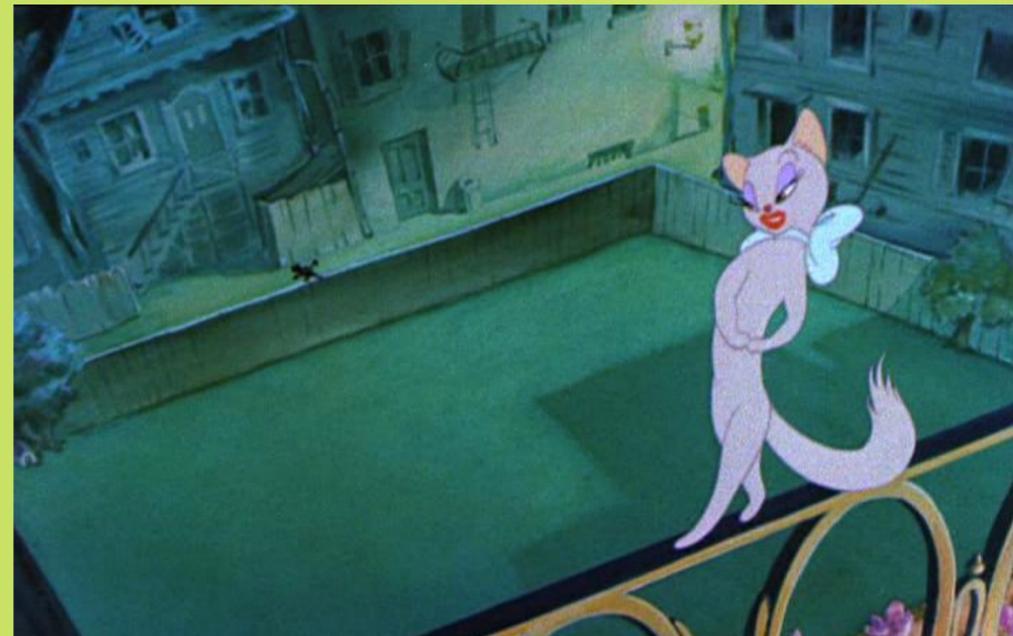
Puppet Style



SIMPLE AND GOOFY HAND-MADE PETS

Embellished, colourful puppets made from household recycling - unique characters with stories of their own

Backdrop Style



BOLD, SATURATED MINIMAL PALETTE



Sketchy, scrappy illustration style on backdrops with loose blocky washes evokes a retro vibe that is dynamic and nostalgic

BUTTON MOON



STOP MOTION PAPER CRAFT



STICK STICKLY

Simple characters on sticks wiggle to show talking and movement. The narrators break the 4th wall and speak to the viewers. The naive design is put together neatly - still under control but very approachable for DIY home recreation

Dynamic, bold colour choices feature a saturated palette. A mix of sculpted 3D objects in the foreground stand out against an illustrated and impressionistic backdrop - monochrome, like a graphic novel. Quick cuts and quirky camera angles are cinematic and reveal the environments outside the set.

YO GABBA GABBA



A - CHANNEL REFERENCES

× WHY SKRAPPY KATS?



SUNGLASSES FOR SPARROWS?

Blair's father, an educator, steered her to think differently and do silly things like design sunglasses for birds in the California sunshine. Her mother, an artist and animal activist, radiated kindness and brought 25 stray cats to live with the family. Blair has rescued animals ever since and campaigns for others to feel creative, to keep minds engaged and to protect those less fortunate

EVERY ADVENTURE NEEDS A HOME

Adventure Kat really is Dave's cat. He had a rough beginning to his life, but an act of kindness led him to a great human dad and a forever loving home. One night David found Kat in a plastic bag left hanging on a fence. He brought him home, fed him well and made sure he was safe. Many other stray cats never see this kind of care so we want to create a place where they feel love from all over the world.